

51 UA Council 6

December 4th, 2019 7:30 PM in W20-400



Roll Call

7:35



Alumni Association

8:00





MIT Alumni Association

Undergraduate Association Meeting

December 4, 2019

Whitney Espich, MIT Alumni Association CEO

R. Erich Caulfield, SM '01, PhD '06, MIT Alumni Association President





139,318 LIVING ALUMNI



FY20 Overall Population

(*at start of FY20)

139,318 LIVING ALUMNI

PARENTS:

8,041 PARENTS (CLASSES 2020-2023)
4,675 HOUSEHOLDS
207/161 ALUMNI PARENTS/HOUSEHOLDS

3,147/1,739 ACTIVE PAST PARENTS/HOUSEHOLDS

STUDENTS:

4,346 UNDER-GRADUATES
4,559 GRADUATES
1,398 ALUMNI WHO ARE CURRENT STUDENTS

DEGREE TYPE DISTRIBUTION



53%

GRADUATE DEGREE EXCLUSIVELY

25% of undergrads are dual degree holders

47%

1ST DEGREE UNDERGRADUATE

77%

DOMESTIC

15%

INTERNATIONAL

96%

CONTACTABLE

81%

WITH E-MAIL ADDRESS

92%

WITH POSTAL ADDRESS

GENDER DISTRIBUTION (CONTACTABLE ALUMNI)



76%

MALE

24%

FEMALE

MEDIAN GRADUATION YEAR (CONTACTABLE ALUMNI)

1989

UNDERGRADUATES

1997

GRADUATE DEGREE EXCLUSIVELY

BY SCHOOL

7%

ARCHITECTURE

46%

ENGINEERING

5%

HUMANITIES & SOCIAL SCIENCE

20%

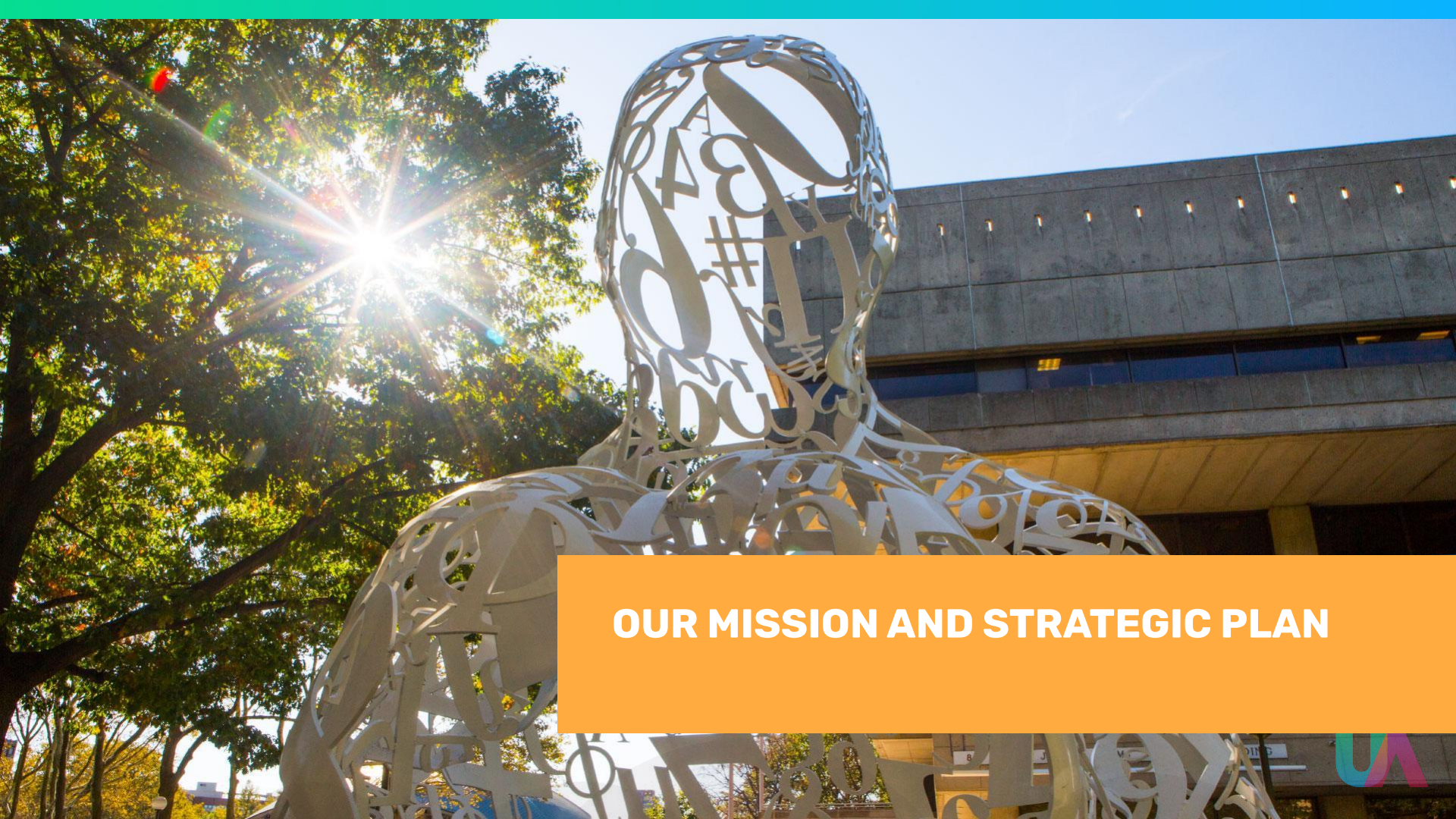
SCIENCE

19%

SLOAN

3%

OTHER



OUR MISSION AND STRATEGIC PLAN



Why do we engage with alumni?

Because well-aligned alumni associations and the institutions they embody lead to strong relationships, reputations, and philanthropy.

MILLIONS OF PEOPLE CONNECTED WITH MIT AND WORKING WITH MIT TO MAKE THE WORLD BETTER.

Global Collaborators

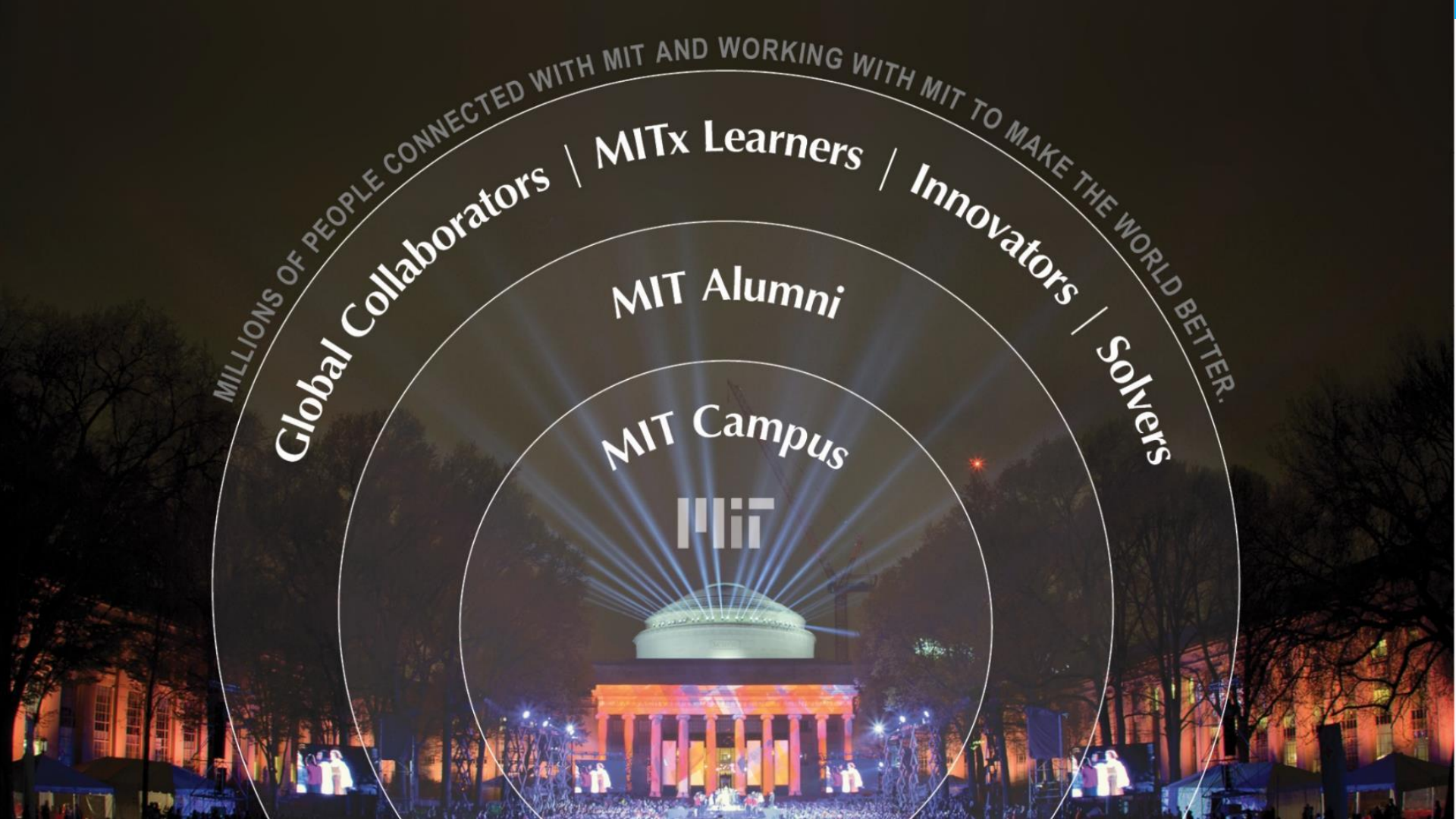
MITx Learners

Innovators

Solvers

MIT Alumni

MIT Campus



Long-Standing Mission:

“The mission of the MIT Alumni Association is to further the well-being of the Institute and its graduates by increasing the interest of members in the school and in each other.”

**To engage and inspire the
global MIT community to
make a better world.**

Goals

- Deliver value to alumni/ae
- Be world class
- Make a better world
- Create a strong volunteer pipeline
- Strengthen alumni/ae and friends philanthropy
- Strengthen the MITAA organization, staff, and volunteers

Strategies

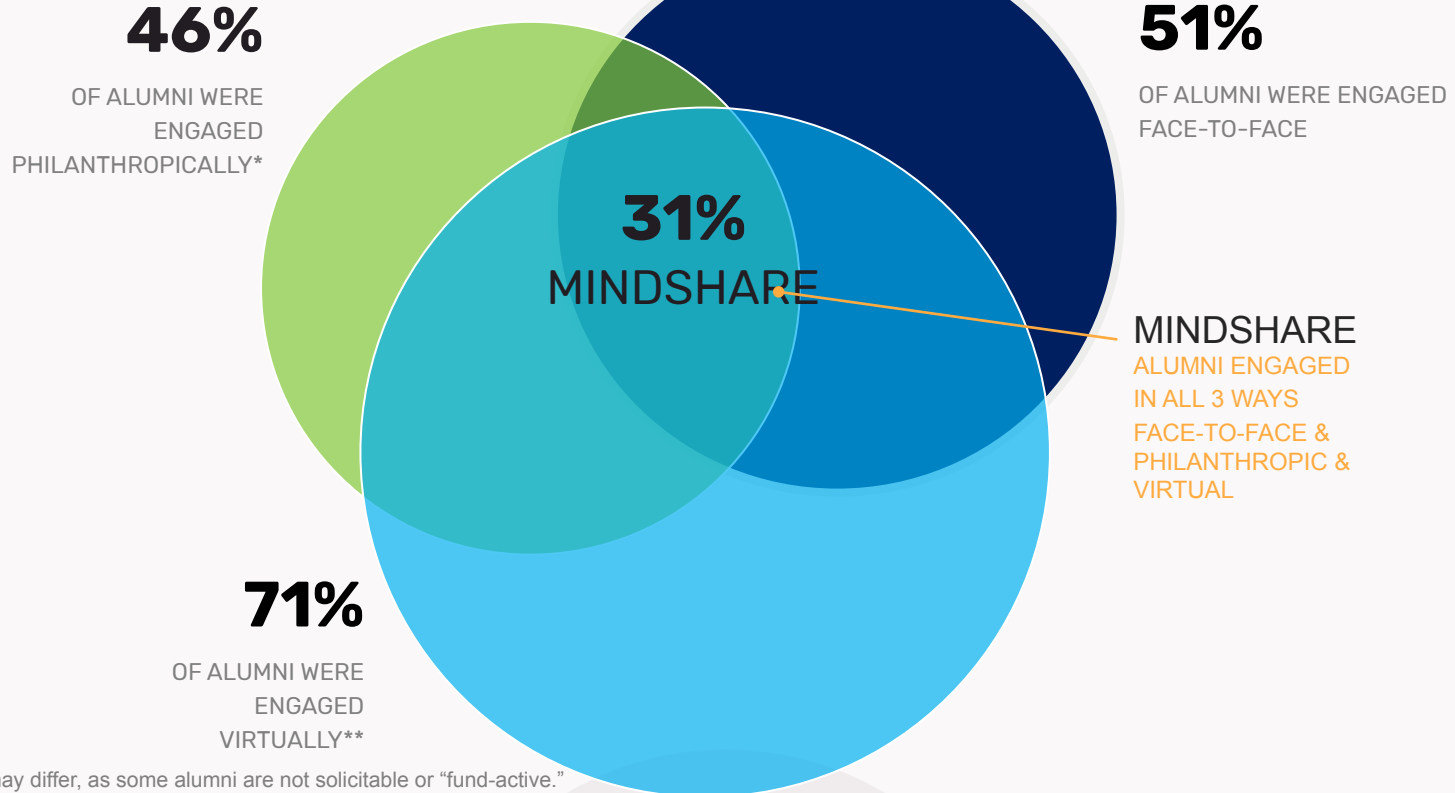
- Strengthen clubs, regions, and affinity groups to enhance the strength of the overall community
- Make MIT Tech Reunions extraordinarily inspiring
- Focus communications and create a world-class brand

Strategies (continued)

- Do what alumni/ae value and do it well
- Become an engagement platform for Better World partners
- Align engagement and philanthropy, and realign the MIT Annual Fund in that context to reinforce an “engagement first” atmosphere
- Foster volunteer and staff excellence to optimize this important partnership and the outcomes to which it aspires

79% of Alumni are Engaged

(during MIT Campaign for a Better World from July 1, 2011 to June 30, 2019)



*Participation Rates may differ, as some alumni are not solicitable or "fund-active."

**Virtual does not include social media like LinkedIn, Facebook, and Twitter, but now includes email clicks.



Alumni Association Activities in FY2019

- 18,043 Volunteers
- 1,173 MITAA-supported events with 27,322 attendees
 - Average of 3.2 events each around the world
- 55,516 Infinite Connection logins



**ENGAGING FUTURE
ALUMNI**



Programs for Undergraduates

- Student Alumni Association (SAA)
 - More than three decades of engagement
 - Alumni panels, Dinner for 12 strangers program
- Student Philanthropy Program
 - Partnership with the SAA and MIT Annual Fund
 - Students giving back to MIT community through philanthropy
 - Dedicated campaigns, #GivingTuesday, MIT 24-Hour Challenge
- Student/Alumni Externship Program
- Recent graduate elections to MIT Corporation
- Brass Rat partnership

Programs for Undergraduates (Cont.)

- Mentoring programs
 - Community Catalyst Leadership Program
 - MIT Alumni Advisors Hub
- Partnerships with MIT alumni Affinity Groups
 - Black Alumni of MIT (BAMIT)
 - Association of MIT Alumnae (AMITA)
 - Latino/a Alumni/ae of MIT (LAMIT)
 - MIT South Asian Alumni Association and more
- Infinite Connection accounts
 - Online Alumni Directory

Programs for Undergraduates (Cont.)

- Undergraduate Association partnership
- Pre-orientation summer sendoff events with regional alumni clubs
- Career Advising and Professional Development partnership
- D. Reid Weedon Jr. '41 Award and Grant Program for FSILGs
- Commencement Week activities, including Zeroth Reunion & Senior Class Toast
- Various campus partnerships
 - Division of Student Life
 - Office of the Vice Chancellor
 - The Chancellor's Office

Other Major MITAA Programs this Year

- Tech Reunions
- Alumni Leadership Conference (ALC)
- Family Weekend
- 24 Hour Challenge
- Grad Gathering

Thank you



MIT Alumni Association

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Internal UA State of Affairs

8:05



- Restructuring of the UA Committees
 - Ideological
 - (potentially) Structural
- Code of Conduct <> Violation of Code of Conduct
 - Reporting procedure
 - Removal of committees, individuals
- Diversity Audit

Mutual Selection

8:10



Questions on Fundraising

8:30



Ad Hoc Process Committee

- What has been your exposure to philanthropy, either at MIT or otherwise?
- How does fundraising and gift processing affect you?
- What is your role in fundraising and gift processing?
 - Research
 - Student Groups
 - Living Communities
- How can fundraising and gift processing be improved?



Discussion: How to Engage Students on Values